



KICKS Academy of Dance

Dance News / 2011 Back-To-School

www.KicksAcademyofDance.com

Phone: 610-558-3350

KAOD@verizon.net

Welcome to our 20th Anniversary dance season!!

We would like to take this opportunity to welcome you to KICKS' if this is your first year with us! To those of you who've been part of our KICKS' Family for years, we'd like to say "welcome back". We extend our gratitude and appreciation to all of you; for your continued support and positive word-of-mouth!!

We continue to strive to offer the same personal touch, professionalism and quality classes that we have given since our very first dance season. Please remember that throughout the year we are always accessible in the office, by phone or by email to answer all your questions. We look forward to another fabulous year of dancing and are happy you will be a part of it!!

— Miss Kristin, Mr. John, Miss Cheryl & Miss Sue

Communication: It is our goal to keep you informed throughout the year!!

- ◆ **Emails.** Our main form of communication throughout the year will be electronic. You gave us such wonderful feedback about the convenience of emails last year, that we will continue to keep you updated & informed in this way. If you have any email changes throughout the year, please remember to keep us updated. We recommend that you set up a KICKS folder on your computer. Any time we send you a newsletter, form, or other important notice, you can tuck it into your folder for future resource.
- ◆ **Internet.** We suggest that you add our website to your "favorites" list. This will give you easy access to all studio details and updates throughout the year. And for those of you on Facebook, please "like" us; this will be an even quicker method of receiving up-to-the-minute reminders, fun notes, and more.
- ◆ **Paper.** Regardless of our electronic communication, please know that we also post literature throughout the studio and always have hard-copies of all important paperwork that can be requested at the office or found on the lower lobby wall literature display.

Full Year Discount:

Would you like to save \$37.50...\$49.00...\$79.00...or more? Take Advantage of KICKS' full year discount by Saturday, September 24th. Have your auto-pay canceled and **receive a 5% discount** when you pay for the full dance season, in advance.

Magnet Money

Since the start of our "magnet money" promotion, we have awarded over \$3,500 to our loyal KICKS families. Here's how it works: Sporadically throughout the year, one of our KICKS' staff will be looking for one car displaying the magnet somewhere off the premises of the studio. If your car is spotted in another parking lot (or even on the road), you may be presented with a certificate that can be brought to the studio office to **receive a \$75 cash award**. All students you will find a new magnet during the first week of classes. If you need a replacement any time throughout the year just request one at the studio office - and you can increase your chances to win by requesting additional magnets to display on more than one of your vehicles.



Please let us know if you have any questions!